



International Invention Innovation Competition in Canada
iCAN-TORONTO, CANADA

iCAN 2025 “THE 10TH ANNIVERSARY EDITION”

THE FINALS

AUGUST 30 @ 10:00AM(EST) – TORONTO, CANADA

WWW.TISIAS.ORG/iCAN-FINALS2025

“THE FINALS” AWARD WINNERS

KEYNOTE SPEAKERS’ PRESENTATIONS

“THE FINALS” MOVIE SHOWCASE

iCAN 2025 OFFICIAL CATALOGUE



THE FINALS AWARD WINNERS TO BE ANNOUNCED ONLINE

THE ANNOUNCEMENT OF iCAN 2025 "THE FINALS" AWARD WINNERS WILL BE UPLOADED ON THE WEBSITE ON AUGUST 30 LISTING ALL ACTIVE FINALISTS WHO HAVE ENRICHED THEIR COMPETITION PARTICIPATION PROGRESS TO "THE FINALS" BY SUBMITTING INVENTION/PROJECT PRESENTATION VIDEOS.

"THE FINALS" AWARDS WILL FEATURE THE FOLLOWING TITLES:

- THE GRAND PRIZE OF iCAN 2025
- THE SEMI-GRAND PRIZE OF iCAN 2025
- TOP 10 & TOP 20 BEST INVENTION AWARDS
- JURY'S CHOICE AWARDS & ORGANIZER'S CHOICE AWARDS
- BEST YOUNG INVENTOR AWARDS & BEST WOMAN INVENTOR AWARDS
- BEST INVENTION VIDEO AWARDS & BEST INVENTION DESIGN AWARDS
- SPECIAL AWARDS BY iCAN & CANADIAN ASSOCIATIONS & SOCIETIES
- SPECIAL AWARDS BY INTERNATIONAL DELEGATIONS & PARTNERS

SPECIAL AWARDS TO BE FEATURED IN THE FINALS (TENTATIVE):



THE FINALS AWARD WINNERS LIST WILL BE UPLOADED ON AUGUST 30
@10:00AM EASTERN TIME TORONTO AT WWW.TISIAS.ORG/iCAN-FINALS2025



KEYNOTE SPEAKERS SPECIAL TRIPLE LECTURES



From Invention to Enterprise: Aligning Brand, Business, Marketing, and Sales for Scalable Success

With nearly 40 years of experience, Howard has represented Fortune 100 brands such as Apple, Disney, Honda, HP, HBO, Oracle, and Cirque du Soleil, helping them build market-leading value through strategic brand and business alignment. His proprietary SIM System™ has helped entrepreneurs and industry leaders alike transform vision into sustainable growth.

HOWARD A. LIM

President of HOW Creative



Tips and Techniques: What I have Learned by being on the Board of Directors of The American Society of Inventors for 14 Years

Jeffrey Dobkin is a marketing consultant and analyst who has written seven “How-To” books on marketing and direct marketing. Over 250 of his information-rich articles on marketing have been published in more than 300 magazines. Mr. Dobkin’s fast-paced speech is an unusual in-depth wealth of useful, practical tips and techniques covering patents, prototyping, sales, and invention marketing techniques.

JEFF DOBKIN

President of American Society of Inventors



The Inventor's Cheat Code: From Idea to Global Success

Mike McFarthing serves as Vice-President of the Jury for the iCAN Awards, bringing over a decade of dedicated service as Director of Education at the Toronto Inventor's Circle. With more than 20 years of experience in Global business development and marketing strategy, and 10 years as Executive Committee Member of iCAN, he supports inventors and startups across the globe in turning breakthrough ideas into successful ventures.

MIKE MCFARTHING

Director of Education at The Inventors Circle





THE FINALS MOVIE SHOWCASE TO PREMIER ON AUGUST 30

“THE FINALS MOVIE” WILL FEATURE A PORTION OF ALL FINALISTS’ VIDEOS MIXED WITH ALL CONGRATULATORY MESSAGES FROM THE MEMBERS OF THE iCAN 2025 ORGANIZING COMMITTEE & JURY MEMBERS AND ALSO FROM THE INTERNATIONAL DELEGATION LEADERS TO CELEBRATE THE ANNUAL EVENT.





THE OFFICIAL CATALOGUE FOR VIEW / DOWNLOAD

THE OFFICIAL **iCAN 2025 CATALOGUE (BOOKLET)** in PDF FILE WILL BECOME AVAILABLE ONLINE, LISTING ALL PARTICIPANTS OF THE COMPETITION, AND GENERAL OUTLINE OF THE EVENT WITH THE COMMITTEE'S ACKNOWLEDGEMENTS.



THE CATALOGUE WILL CONTAIN ALL NECESSARY INFORMATION ABOUT THE EVENT INCLUDING THE **ENTIRE LIST OF EXHIBITS** BY EACH COUNTRY/REGION, AND DIRECTORY OF ALL INNOVATIONS PRESENTED IN THE COMPETITION. IT WILL ALSO HAVE VARIOUS **WELCOME MESSAGES** BY MEMBERS OF THE ORGANIZING COMMITTEE & JURY, INTERNATIONAL DÉLEGATIONS & PARTNERS; THE BOOKLET PROVIDES **OVERALL / GENERAL INFORMATION** ABOUT iCAN 2025 EVENT.



iCAN 2025 GROUP PHOTO COLLAGE WILL BE CREATED AND SHARED WITH ALL PARTICIPANTS IN **DECEMBER 2025** (AFTER ALL AWARD WINNERS AND REWARDS RECIPIENTS HAVE CLAIMED THEIR AWARD PACKAGES). WE WILL BE ASKING ALL PARTICIPANTS TO **TAKE A PHOTO WITH iCAN AWARDS** AND SEND TO US.



OVERALL SUMMARY AND REMARKS AFTER THE FINALS

- ❖ iCAN 2025 “The Finals” Contents will all become available on August 30th @ 10:00AM (EST) Toronto, Canada at www.tisias.org/ican-finals2025
- ❖ The above URL link will become accessible at the specified time above
- ❖ The Finals Award Winners List, Keynote Speakers’ Presentation Videos, Official Catalogue, iCAN 2025 Finals Movie will remain uploaded on the website link above for those who can only access later in time
- ❖ The Jury’s decision for the Finals award selections will be FINAL
- ❖ There is no real-time Zoom Calls or Google Meets for iCAN 2025 “The Finals”. Everything will be uploaded at 10:00AM for you to check & watch
- ❖ iCAN 2025 Award Package shipping will begin in the month of September in the order of applications submitted that have fully completed its registration requirements & confirmed the destination postal addresses
- ❖ For any questions/queries, please email iCAN 2025 Team at ican@tisias.org

We wish all the Finalists Best of Luck and Enjoy iCAN 2025 “The Finals”

WWW.TISIAS.ORG/iCAN-Finals2025

